

THE FUTURE ENTERPRISE

Hyperscale, Hyperspeed and Hyperconnected

Unlocking 20/20 Vision for the New Decade

Over the next 5 years, the digitizing economy will dramatically scale up and speed up. The pace of digital-powered innovation and operation will speed up by 10-fold or greater. This increased scale and speed of innovation and operation will be powered by hyperconnected operating models: sourcing value from - and distributing value through - massive, API-based digital platforms and communities.

Key IDC FutureScape Predictions

Digital Transformation 2020 Predictions & ICT Industry 2020 Predictions



The Age of Digital Innovation

Digital Transformation (DX) continues to be a central area of business leadership thinking and investment (\$5.5 trillion over years 2018 to 2021).



Reimagining the Material World

Revolutionized Materials and Processes Expand Digital Technology Reach

IDC forecasts that in 2022, worldwide spending on 3D printing to reach \$23 billions, and spending on robotics and drones will reach \$210.3 billion.



Rising Customer Expectations

More Convenience, Customizations and Control

Customers now expect real-time support with answers to complex questions ready at the click of a button.



Future of Work

Agile, Augmented, Boardless and Reconfigurable

IDC predicts that, by 2021, 60% of G2000 companies will have adopted a future-workspace model.



The Data, Platform & API Economy

Competing at Hyperscale

By 2020, in over half of G2000 firms, revenue growth from information-based products and services will be twice the growth rate of the balance of the product/service portfolio.



Demographic Paradox

A Widening Geo-Economic and Political Faultline

Generation Z will outnumber Millennials by 2019, making 32% of total population.



Intelligence Everywhere

Artificial Intelligence Opportunity and Implications

AI systems will Moore than double from 2018-2022 to \$79.2 billion with a compound annual growth rate of 38%.

KEY BUSINESS FutureScape Predictions

- Financial Services 2020 Predictions
- Manufacturing 2020 Predictions
- Retail 2020 Predictions
- Hospitality, Dining and Travel 2020 Predictions
- Health Industry 2020 Predictions
- Utilities 2020 Predictions
- Oil & Gas 2020 Predictions
- Smart Cities 2020 Predictions
- Payments 2020 Predictions
- Customer Experience Management 2020 Predictions
- Future of Work 2020 Predictions
- Chief Marketing Officer (CMO) 2020 Predictions

KEY TECHNOLOGY FutureScape Predictions

- Datacenter 2020 Predictions
- Internet of Things (IoT) 2020 Predictions
- Cloud 2020 Predictions
- Artificial Intelligence (AI) 2020 Predictions
- Security and Trust 2020 Predictions
- IT/OT 2020 Predictions
- Data, Integration, and Analytics 2020 Predictions
- Developer and DevOps 2020 Predictions
- Blockchain 2020 Predictions
- Robotics 2020 Predictions
- CIO Agenda 2020 Predictions

▶ Join us in Lisbon on February 18 for the **IDC PORTUGAL FUTURESCAPE 2020!**

✓ Check-out **IDC Local Research**

👤 Check-out **IDC Knowledge Pass**

✓ Check-out **IDC Global Research**

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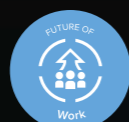
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