Unlocking 20/20 Vision for the New Decade
Over the next 5 years, the digitizing economy will dramatically scale up and speed up. The pace of digital-powered innovation and operation will speed up by 10-fold or greater. This increased scale and speed of innovation and operation will be powered by hyperconnected operating models: sourcing value from - and distributing value through - massive, API-based digital platforms and communities.

Key IDC FutureScape Predictions
Digital Transformation 2020 Predictions & ICT Industry 2020 Predictions

Financial Services 2020 Predictions
Retail 2020 Predictions
Hospitality, Dining and Travel 2020 Predictions
Utilities 2020 Predictions
Oil & Gas 2020 Predictions
Smart Cities 2020 Predictions
Payments 2020 Predictions
Customer Experience Management 2020 Predictions
Future of Work 2020 Predictions
Chief Marketing Officer (CMO) 2020 Predictions

The Future Enterprise
Hyperscale, Hyperspeed and Hyperconnected

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The Age of Digital Innovation
Digital Transformation (DX) continues to be a central area of business leadership thinking and investment ($5.5 trillion over years 2018 to 2021).

Rising Customer Expectations
More Convenience, Customizations and Control
Customers now expect real-time support with answers to complex questions ready at the click of a button.

The Data, Platform & API Economy
Competing at Hyperscale
By 2020, in over half of G2000 firms, revenue growth from information-based products and services will be twice the growth rate of the balance of the product/service portfolio.

Intelligence Everywhere
Artificial Intelligence Opportunity and Implications
AI systems will Moore than double from 2018-2022 to $76.2 billion with a compound annual growth rate of 38%.

Reimagining the Material World
Revolutionized Materials and Processes Expand Digital Technology Reach
IDC forecasts that in 2022, worldwide spending on 3D printing to reach $23 billions, and spending on robotics and drones will reach $210.3 billion.

Future of Work
Agile, Augmented, Boardless and Reconfigurable
IDC predicts that, by 2021, 60% of G2000 companies will have adopted a future-workspace model.

Demographic Paradox
A Widening Geo-Economic and Political Faultline
Generation Z will outnumber Millennials by 2019, making 32% of total population.

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